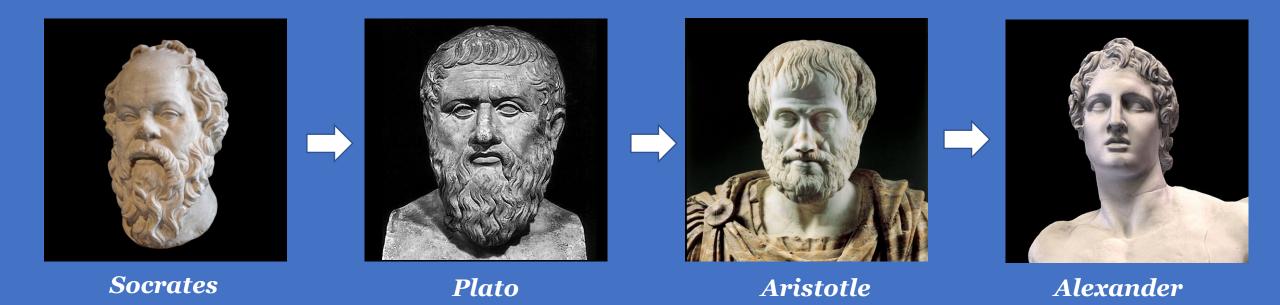
# ARJUNA Prime 2025

A complete mentorship program for CSE 2025

# Why do you need a mentor?



"Socrates mentored Plato, Plato mentored Aristotle, Aristotle mentored the Great Alexander and we all know that Alexander the Great almost conquered the entire world"



This quote signifies the role of an able guide and mentor behind every success story. To be the best, Learn from the best

# **Know your mentor**





UNION PUBLIC SERVICE COMMISSION MARKSHEET			U	NION PUBLIC SERVICE COMMISSION MARKSHEET
Civ	il Services (PRELIMINARY) Examination , 2016		Civil Services (PRELIMINARY) Examination , 2016	
Number	0029983			
	SANTOSH PANDEY	Roll Num	ber	0029983
		Name		SANTOSH PANDEY
	Marks Obtained			
I	144.66			Marks Obtained
п	107.50	Paper I		144.66
		Paper II		107.50
	KS : QUALIFIED FOR CS(MAIN) EXAMINATION,2016 s site is informatory in nature.You are advised to verify the same from Cor	iission's office.	REMAR	KS : QUALIFIED FOR CS(MAIN) EXAMINATION,201

#### A Message from Santosh Sir

Hi, I am Santosh Pandey Aka Santosh Sir. I have the unique distinction of cracking CSE Prelims all six (6) times and CSE Mains four (4) times. I have consistently scored very high marks in Prelims which is a record and also scored one of the highest marks in Essay and Ethics.

I went on to secure a top rank in the State PCS exam. This vast experience helped develop unique insights about the exam With this unique insight I predict most of the UPSC questions every year.

I have guided thousands of aspirants, many of them have already achieved their dream of civil service. Looking forward to guiding you too.

Your Mentor -Santosh Sir

### **Our Values**





# MISSION

My mission is to help aspirants optimize every aspect of their UPSC CSE preparation and realize their true potential

My vision is that every aspirant is a potential officer.

VISION

1



VALUES

- Honesty
- Credibility
- Competence
- Respect
- Authority
- Commitment
- Continues Improvement



# I have done it, I will teach you how to do

Current Time & Date :-23:10:06 PM ( Mon,14th May, 2		
U	INION PUBLIC SERVICE COMMISSION MARKSHEET	
С	vil Services (PRELIMINARY) Examination , 2017	
Roll Number	0390455	
Name	SANTOSH PANDEY	
	Marks Obtained	
Paper I	138.66	
Paper II	106.68	

REMARKS : QUALIFIED FOR CS(MAIN) EXAMINATION, 2017

L	JNION PUBLIC SERVICE COMMISSION MARKSHEET	
Ci	ivil Services (PRELIMINARY) Examination , 2016	
Roll Number	0029983	
Name	SANTOSH PANDEY	
Name	SANTOSH PANDEY Marks Obtained	
Name Paper I		

#### REMARKS : QUALIFIED FOR CS(MAIN) EXAMINATION,2016

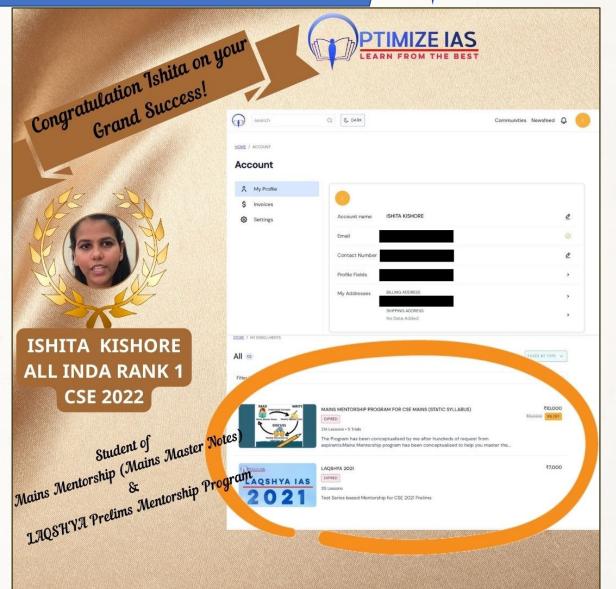
6/2/2017	upscdaf.nic.in/daf/csm_q_marks_2016/dafhome.php		
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	CIVIL SERVICES (MAIN) EXAMINATION, 2016		Logout
ROLL NO. : 0029			
NAME : SAN	TOSH PANDEY		
	MARKS OBTAINED		1
	SUBJECTS	MARKS	
	ESSAY (PAPER-I)	144	
	GENERAL STUDIES -I (PAPER-II)	107	
	GENERAL STUDIES -II (PAPER-III)	085	
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	WRITTEN TOTAL	803	
	PERSONALITY TEST	157	
	FINAL TOTAL	960	

# **Congratulations Ishita**



"Thank you sir. The DPN notes were very comprehensive and useful. I used it to supplement my newspaper knowledge. It really helped in dealing with the current affairs portion of the prelims exam, since you compile it from so many sources. Would recommend students to maintain their own digital notes using that source.

After I didn't clear first prelims, I joined your mains master notes which helped me identify key areas for note making. Thank you sir for your relentless effort in updating these notes. They're helpful for the aspirants."



## **Our Successful Students**





### **Our Successful Students**



Ishita Kishore AIR - 1 Prelims Mentorship Mains Mentorship



Saumya Anand, IAS Prelims Mentorship Mains Mentorship



Shubham Satyam, IDAS Prelims Mentorship Mains Mentorship



Kalpesh Kumar, IAS Prelims Mentorship



Abhinandan, IRS Mains Mentorship



Ethics Mentorship



Nivedita Das Mains Mentorship



Praveen Kumar, IAS Interview Mentorship



Kowsalya Murugasamy, IAAS Prelims Mentorship



Vimla M, IPS Prelims Mentorship



Priya Kumar, ITS Prelims Mentorship

#### and many more ...

# **Topper's Testimonial**



"I took guidance from Santosh Sir Quora answers for my Prelims preparation. The strategy suggested by him for prelims worked for me" "Santosh Sir has helped me in all stages of my UPSC preparation in my 2nd attempt. Daily Prelims Notes is a one-stop solution for current affairs related to prelims" "Prelims OPTIMA tests are very analytical and it helped to gain confidence before the exam. Santosh Sir Prelims guidance helped me to crack IFoS cut off also."





AIR-68, CSE 2019

I reiterate, Your support was significant. Wishing you best to create more and more civil servants

> Mr. Narayana Sarma VS AIR 33, CSE 2020

"My interview was in predicted lines because of DAF analysis by Santosh Sir. Sir could predict most of the questions which were asked by me in the interview. Daily Practice Sheet prepared by Santosh Sir in unparallel"

> TAANYA AMBASTHA AIR-237, CSE 2019



AIR-5, IFoS 2020 AIR-73, CSE 2020

To read all testimonials <u>click here</u>

# **Arjuna Success Cycle**





# **Salient Features:**



• • • • • • • • •	A complete mentorship for CSE 2025	
	Image: Non-thype:	Prepare under         Santosh Sin         All 6 Pre Qualified
	www.optimizeias.com	4 Mains Qualified Ex Deputy Collector

# **Salient Features:**

Session



#### MAINS INTERVIEW PRELIMS Daily Mains Pre cum Personality Development ~350 Hrs Daily DPS Discussion Integrated study plan with **Session by Civil Servants** (Except Sunday) weekly targets Weekly Prelims Test One One exclusive on (Total 65 High Quality UPSC Interview Guidance & Level Prelims Test) ~125 Mains Master Notes Mentorship for eligible aspirants Prelims OPTIMA 2023 Notes Ethics Master Class **Subject Wise Concept Videos** (~700 Hrs) Mentorship CSAT Complete (Quant & Reasoning) **Essay Master Class Option Elimination Technique**

# **Santosh Sir's Approach**



Santosh sir's **unique** scientific and systematic integrated prelims , mains and interview preparation

Since prelims syllabus can be viewed as a subset of UPSC Mains syllabus , a **scientific approach** to covering syllabus from a prelims cum mains perspective is what you essentially require.

You will get the best timetable which cross-linkages with various subjects to **optimize** your effort and time. You will be assigned a daily target that ensures you cover both pre and mains aspect of a particular topic in the syllabus.

### "A vision without a strategy remains an illusion." Lee Bolman

# **Arjuna Prime 2024 Students Review**



(IR optima session) I watched lately sir, my fear is gone out on organisation and mapping part now because your class and prediction, now iam bold enough to face the question on IR part, thank you sir.

### Vani Karwa

Santosh Sir guidance is Amazing. In this Course Covers everything---What to cover,how to Cover. After that no need to read anything from anywhere. Especially DPS session are just amazing,Sir covers topic in depth from core to advance. Thank you Sir for all this

### " SETTING GOLD STANDARDS IN HIGH QUALITY CSE MENTORSHIP"

To Read More Reviews Click Here



One of the best mentorship program Arjuna available for CSE exams. Santhosh Sir is making the life of every aspirant very easy through his scientific teaching methodology. One stop solution for holistic preparation.



This course is amazing... Scientific way time table... Question setting is almost related to upsc...

Α

### ARUNA JAANAGONDA

Santhosh Sir's Arjuna Prime course is really useful to aspirants who want to crack UPSC CSE. GS conceptual classes are very well developed. Essay Sadhana, DPN, PPP, DPS helps a lot in prelims cum mains preparation. CSAT classes every Sunday are practice oriented, which can improve our analytical skills. I am very happy about purchasing this course. Thank you, sir, for your great efforts.



Α

★★★★★ 27 Jul, 23

Having invested 7–9 years of my life in making myself into a physicist, I found it very struggling to cope up with small but many facts involved in general studies part. But sir simplifies this arduous job by summing it all up in one go with his initiatives like dpn,ppp,dps,etc..... To be honest, I have no interest in researching on general studies part by myself by surfing through internet. It's too much of work with returns of not even clearing preliminary examination. But sir does all that in program, so my job is now only to read ready made notes by an preliminary expert.



D

Santosh Sir's courses be it test series, concept session, essay sessions, strategies sessions and what not....they are just one stop solution for all. The best among all is DPS which not only cover every piece of syllabus but also on individual level, we start developing the nuances of answer writing. Always

needed a Guru, who guide us through the journey and

with his experience, show right path to us.

PTIMIZE IAS

## **Arjuna Prime 2023 Students Review**

### Dhiraj Sahebrao Jagtap

Thank you so much for giving us proper guidance with proper knowledge through this course. Your optima cards and test series are really helpful to build confidence, also option elimination techniques are really good.

### Rithvik Challa

If you are just starting out your UPSC journey, then Arjuna Prime is definitely your way forward. Optima Notes and Cards are of top notch quality and sir's mains master notes are the apt tools in this gruelling exam. Add to that their are personal sessions where the Santosh sir and experts guide you so that you are rightly guided with their expertise.

Ramanan V

### Akriti Kumari

I am a student of Arjuna Prime. This is a great initiative and one stop solution for all UPSC aspirants. One doesn't need any external help after joining this.

#### Sanjay ★★★★★ 25 Apr, 23

I'm honestly speaking i have heard of people with dedication, strong mindset and everything but Santosh sir the first person i have ever come across in my life with such great personality with dedication, hardwork, passion and mindset as strong as diamond entirely for the welfare of the students. Trust me he could have made lot of money and could have given us sub standard quality material but he never does that, even he works more than an aspirant just to give us sure shot questions. Sir having seen you from past two years, i have been following you even without single doubt in ur guidance. Anyone can blindly trust him without having second thought. Thank U so much sir

### Sanjeev Verma

Arjuna prime 2023 by Santosh sir is one stop solution for UPSC preparation. Initiatives like Mains master notes (MMN) and MMN weekly discussion, Daily prelims notes (DPN), OPTIMA test, OPTMA card, Daily practice sheet (DPS), Essay sadhna, Ethics class, doubt clearing sessions, scientific study time table with targets and many more sessions by his team and by him to ease our preparation. Daily live editorial discussion by him help you to understand editorial in holistic manner. If anyone is facing any type of issue, they can contact to sir. He always there for you like mentor, teacher and big brother , who listen your problem and give you best solution for it. He always gives his 100% in your UPSC preparation journey and always ask suggestions how to improve ongoing programme. Thank you so much for your regular guidance, support and motivation.



S Souptik Nandy

Being an Arjuna prime student has been one of the best decisions I took. As a fresher, I was given proper mentorship, and by proper mentorship I mean valueable guidance and not mere motivation. Tests we give are much better than other options available in the market & even we are being taught CSAT which isn't included in the programme brochure. Overall, it's a much better choice than spending lakhs in offline coaching & being treated as herd of sheeps thereafter.

### Sana Khan

Hello Aspirants, If you are struggling in your preparation of Upsc . Don't think too much you can definitely choose the Arjuna prime course of Optimize IAS . In which we get one year complete guidance and mentorship of Santosh sir. Specifically for Prelims preparation Lakshya Test series is the best !!! The standard of questions are good which includes tests from Ncert to Advance level (power booster of your prep ) and at last the most important questions which have high probability of coming in UPSC PRE is given

"SETTING GOLD STANDARDS IN HIGH QUALITY CSE MENTORSHIP"

To Read More Reviews <u>Click Here</u>





As a part of Arjuna Prime 2025 you will get access to ~700 Hrs of static concept library (pre cum mains concept sessions) to cover the complete syllabus holistically.

These detailed session will be uploaded as per the Arjuna Prime 2025 integrated study plan in your dashboard.

The Essence Of Strategy Is Choosing What Not To Do.

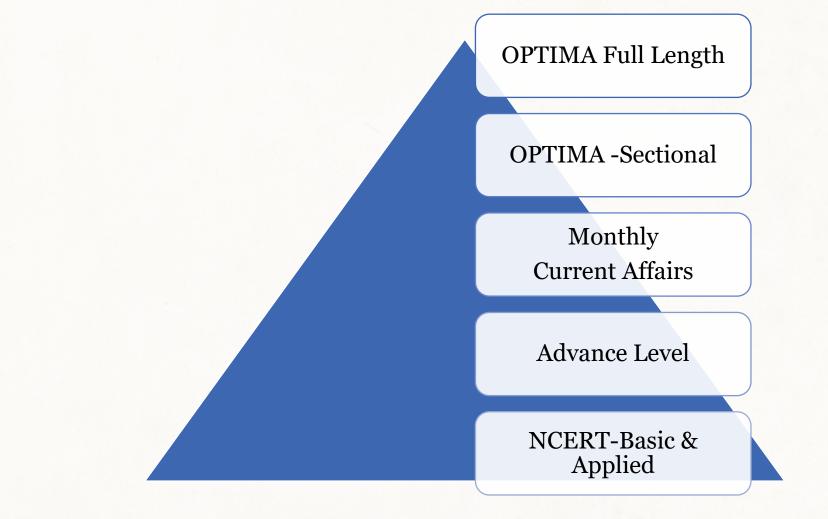


### Santosh Sir's Success Strategy videos

As the old adage goes, if you fail to plan, you plan to fail. Since every subject for UPSC has its own nuances, in these set of videos I will tell you how you can tackle each subject in a unique way, be it GS or CSAT you will know **what to read, how to read and how much to read** for the most effective outcome. By knowing this half the battle is won.

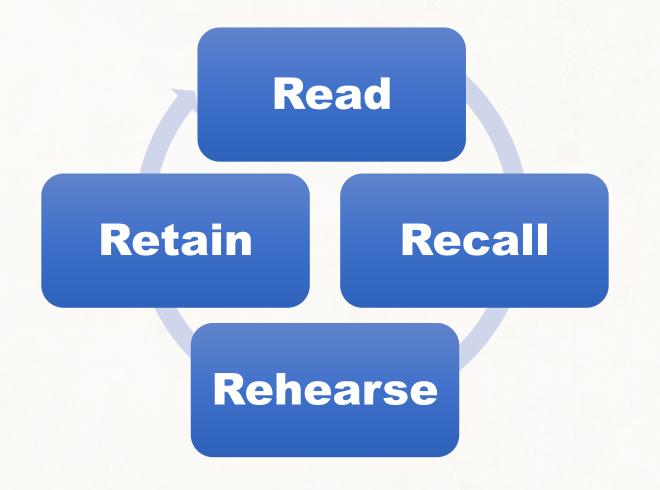
## **Prelims Weekly Assessment Test**





### **Prelims Weekly Assessment Test Strategy**





# **Prelims Weekly Assessment Test**



- **Personalized Performance Dashboard:** Regular measurement and reporting keeps you focused because you use that information to make decisions to improve your results.
- **Yearlong test plan:** It has weekly targets followed with high quality tests to help you assess yourself. This helps you to improve every day.
- The unique **POST TEST analysis** and personalized *actionable behavior* insights are designed to give you timely feedback to sharpen your test taking strategy.
- **SWOT Analysis**: After every weekly test, you get a SWOT analysis of your performance. You will get to know your weak areas and will get timely actionable advice. Remember a stich in time says nine.
- If you make corrections at the right time, you will be saved with all the anxiety which the general aspirant crowd faces as the Prelims approaches.



No need to scavenge and read multiple books and numerous google searches to cover one topic of the syllabus anymore!

Mains Master Notes are here to help you **optimize your time and effort**. It is the **complete set of notes covering the entire static syllabus of UPSC Mains completely**. I have curated these notes on the basis of my thorough study of various books , 10 years of newspapers notes, debates and interactions during my preparation days. I have covered every topic of the UPSC Mains Syllabus in required depth and width. This will build a strong foundation of your static concepts and also help you create linkages with the current aspects.

I will give you **15 months scientific timetable** to cover & revise these Mains Master Notes.

Mains Master Notes are the best study material for CSE Mains in the country.

### **Mains Master Notes Testimonials**



#### Aman Kumar \*\*\*\* 24 days ago

REALLY BEST MATERIAL FOR MAINS WITH THIS MATERIAL AND ALSO TEST. ONE CAN EASILY ANSWER THE OUESTION WITHOUT MUCH DIFFICULTY



I am Anandhi Ravi sir. Course was really good and u make us to read and write what upsc demands. Thank u for Mains master notes really no where we get such a good content. It boost our answer and show our answer individually. Thank u for such a great work sir



So, here's the review : If by sheer luck you are reading my review of Santosh Sir's course, (it applies to all the courses sir is taking) including lakshya, mains master notes etc, TRUST me and join him blindly., Why should you trust me? Because I have invested 5 precious years of my youth in investing money in all the big so called best Institutes and I don't want you to suffer. Even though I should not demean them and they did teach me something, none of them cared to listen to my problems (as a student you may gel with me here).. You are just a clog in the wheel, a data for them.. Have faith in your judgement and thank god because you will crack this exam if you follow DPN, DPS, Mains Master Notes and work hard as you intend to do after investing lakhs in such coachings. I wish I had access to these things when i was alone and desperate for some guidance. Trust me I have invested more than 10 lakh in coaching and answer writing alone. This guy wakes up at 4 am and works hard in providing you with all the material you need. I am not even exaggerating here, go sit in a library in rajendra nagar and you will see people broke due to the system. NOBODY cares after you have paid the amount. I must also add that other than the big institutions many people are running the so called one to one mentorship on telegram, one is very famous but its just a group of people like me who have exhausted their chance and make gullible people pay them for nonsense mentoring and guess what ? they earn in lakhs monthly... Plz trust for once in life, many good hard working people are also there who have a purpose in life and are ethical. Santosh Sir is one of them and he is not even charging 10% of what others are charging and I have no idea how he is managing with that. Remember Even the Alchemist trusted the Universe, when will you Trust ??



#### Surender Sinah

#### \*\*\*\*\* 22 days ago

The Mains Master Notes and the mentorship classes are the best definitely. Each and every topic has been covered holistically. Even the language of the content and the keywords used are so good that there is no need for any other material to build a base apart from these. The notes are comprehensive, precise and exam-oriented. The mentorship classes are really helpful with Santosh sir coming up with templates and new ways to answer questions. For a working professional like me, the notes are a must. Definitely best in India as claimed.



Sandhya Chandrasekar

Mains master notes are really master of all notes. We can find all the topics in upsc syllabus under one roof. Especially the template class helps us to use the notes to structure the answers. Nowhere i find such an easy trick (C3S2) to analyze GS2 questions. Thank u guru ji.



\*\*\*\*\* 22 davs ago

Content is very diverse and it has so much info that we need not go after other sources and the different strategies for answer writing given by sir are top level and till now I didn't came across them anywhere.



★★★★★ a month ago

I must say the content in Mains master notes is very comprehensive and rich. No matter how hard i would have tried, i could not be able to cover every topic in the syllabus in this manner. Each and every topic, facts and example is worth pondering. Above all, your genuine efforts to help aspirants is worth appreciating, THANK YOU SIR! :)

## **Essay Master Class**



Learn the art and science of writing essay that will fetch 150+ marks.

- Essay Concept Sessions
- Essay Live Discussions

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	CIVIL SERVICES (MAIN) EXAMINATION, 2016		Logout
ROLL NO.: 0029 NAME: SAN			
	MARKS OBTAINED		
	SUBJECTS	MARKS	
	ESSAY (PAPER-I)	144	
	GENERAL STUDIES -I (PAPER-II)	107	
	GENERAL STUDIES -II (PAPER-III)	085	
	GENERAL STUDIES -III (PAPER-IV)	097	
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	OPTIONAL-II (PUBLIC ADMIN.) (PAPER-VII)	150	
	WRITTEN TOTAL	803	
	PERSONALITY TEST	157	
	FINAL TOTAL	960	

### **Essay Master Class Testimonials**





Sved Imran Hussain \*\*\*\* a year ago

Excellent initiative by Santosh Sir. Took classes from reputed institutes of Delhi, but at the end most of them turn out to be money minting machine. Resources are available in ample in the market but the most important thing which you get here is PROPER GUIDANCE, which is lacking in most of the tutors and students. His accomplishment of writing 6 mains (+ 4 interviews) is not a joke and his experience will be unmatched if compared to most of the toppers as well. So hats off to his kind initiative. May God give him good health to guide future aspirants.



Entire Course was practical in approach and gave me confidence. Extremely Helpful. Thanks a lot!



Thankyou Santosh Sir for a very comprehensive and engaging essay writing course on fundamentals of writing a essay which has helped me to learn a lot of things in a short spam of time . Will try and incorporate all your suggestions while writing my essay. Looking forward to more interactions with you on other courses as well . Regards Sameer



#### Mariana Sharon \*\*\*\* a year ago

If you have absolutely zero confidence in writing essay, then this course is suitable for you. If you have confidence but still score less, then also this course suits you because it will help you write better essays. I have subscribed to other essay initiatives in the past but nothing is even close to the learning and confidence I got from Masterclass. Essay Masterclass + Sunday Sadhna is a very comprehensive and good strategy to scoring more in Essay paper.



Sunaina Rashmi R \*\*\*\* a vear ago

Provided great clarity and confidence on how to approach essay writing. All the sessions were very productive. Never seen before guality content provided. Thanks a lot sir!



\*\*\*\*\* a vear ago

Hot-5 star rating: because 1. To the point approach 2. Simplification of the jargons of the essay. 3. Primer to thinking process. 4. Encouragement for writing. 5. Time bound analysis 6. Build confidence for essay. 7. Omniscient for development of personality. First time in my whole preparation period i am able to think that i can also write an essay. All credit goes to SANTOSH SIR. gratitude for everything.

### **Ethics Master Classes**



097

114

106 150

803

157

960

- Concept Sessions covering all topics of the syllabus
- Case Study discussion sessions by Ex-Civil servants
- PYQ discussions

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	CIVIL SERVICES (MAIN) EXAMINATION, 2016		Logout			
ROLL NO. : 0	0029983					
NAME: \$	SANTOSH PANDEY					
MARKS OBTAINED						
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	ESSAY (PAPER-I)	144				
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GENERAL STUDIES -III (PAPER-IV)

GENERAL STUDIES -IV (PAPER-V)

WRITTEN TOTAL PERSONALITY TEST

FINAL TOTAL

OPTIONAL-I (PUBLIC ADMIN.) (PAPER-VI)

OPTIONAL-II (PUBLIC ADMIN.) (PAPER-VII)

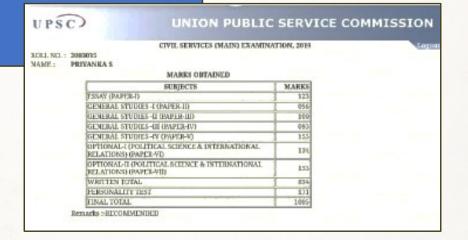
### **Toppers Testimonial**





Sir thank you so much for giving critical analysis for my ethics answer. Ethics mark has become game changer this time to me. CSE 2018 mains i scored 92. But this time 155. Thank you sir for continuous support in my preparation

Priyanka S AIR 68, CSE 2019



### **Daily DPS Discussion**



- Daily Discusion of most important question from Daily Practice Sheet.
- This will help in developing your mains answer writing skills and linking static conceptrs with Current/Dynamics points..



When it comes to mains answer writing, this is the best in the country. The way sir explains makes it so easy. Sir's DPS prime initiative has taken away the burden regarding mains current affair portion and mains answer writing. And sir's way of explaining is really the best. You shall feel enlightened after doing the sessions. Hi sir, I am part of ARJUNA Prime 2023. The DPS discussion which you take daily has really helped me immensely. In just two months I have gained huge confidence in answer writing and analysing current affairs from mains point of view 10:13 AM

# **Personality Development**



The final stage of CSE journey is personality test.

- CSE Personality test is not the test of knowledge and communication skill. It is a test of your character and suitability for administrative leadership .
- Because of **my vast experience of 4 CSE Interviews** and 1 State PCS interview I know what works and what doesn't. I can help you fine tune yourself to meet their expectation.
- Character development takes time and in this 20 month journey,
   I along with other civil servants will help you develop character of strength.
- Monthly sessions on personality development.
- After you qualify mains , we will conduct regular mock interviews to train you on handling tense situations, voice modulation, etiquettes, presence of mind delivering what you know spot on and much more to handle the interview with finesse.



### **Topper's Testimonial About Interview Mentorship**

The final stage of CSE journey is personality test.

"The mock interview at Optimize IAS was an enriching experience. The learned and esteemed panel asked a diverse set of questions that also push you to think on the go which is needed for the interview.

The feedback given was also very professional and nuanced. The mock increased my confidence manifold.

I am grateful to Optimize IAS for facilitating the mock interview and would recommend the mock to other aspirants as well."

### **KARISHMA NAIR**

AIR-14, CSE 2020 INTERVIEW GUIDANCE STUDENT





### **Our Interview Panellists & Success Stories**







